



Marsha Haygood

MOTIVATIONAL SPEAKER, TALENT DEVELOPMENT EXPERT,
EMPOWERMENT COACH, AUTHOR

About Marsha

For additional
information & to
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 SCAN ME

Marsha Haygood is an acclaimed thought leader, author, and former corporate executive who encourages success in individuals and organizations alike. She has turned her business expertise into a career of helping others become and remain successful. As a successful entrepreneur - founder of StepWise Associates, LLC and co-founder of a women's network, Black Women of Influence she motivates her clients to be the CEO of their lives, dream big, and move forward with purpose.

Her experience spans public speaking in corporate engagement, where she translates leadership theory into practice. She has a rich multicultural understanding of individuals and organizations that she incorporates in her coaching and consultation. Marsha's practice includes leadership development, team building, strategic planning, workshop facilitation, speaking engagements, and book signings throughout the country.

As a strategic thought partner, Marsha supports organizations and leaders in their pursuit of an inclusive, fair, and respectful workplace that values all individuals - with the goal of eliminating barriers to success. As a coach, she helps clients facilitate a journey of discovery, supporting them while also helping them identify talents and achieve goals. She provides objective feedback and helps identify blind spots while helping leaders and organizations manage internal and external changes in a proactive and positive way. She also explores solutions and develops action plans so results can be realized especially during times of organizational change.

Co-author of the Little Black Book of Success: Laws of Leadership for Black Women, Marsha's wisdom and notes have been combined in a book that provides guidance and support for women and dubbed as "a mentor in your pocket." She also has been featured as one of the "elite" in Speaking of Success, a book on building leadership, along with best-selling authors Stephen Covey, Ken Blanchard, and Jack Canfield.

Marsha holds a Bachelor of Arts from Lehman College and a Training & Development Certification from New York University.

PARTIAL LIST OF ENGAGING TOPICS

DARE TO DREAM

DREAM | ACT | REVIEW | EXCEL

A MARSHA HAYGOOD SIGNATURE PROGRAM



DARE is a workshop rooted in a formula to help attendees take action in their lives, and move forward with purpose. So often we dream and don't act on them. It is rare that we take the right next steps to sustain how we live out our dreams and continue moving forward.

During this workshop, Marsha showcases how you can live and build sustaining (and profitable) dreams.

Formats available:

1/2 Day Workshop | Full Day Workshop | Fireside Chat

WHAT GOT YOU HERE, WON'T KEEP YOU HERE

MARSHA'S SUCCESS STRATEGIES

For more than 25+ years, Marsha led HR divisions in the entertainment industry. However, her secret to success cannot be found in a textbook.

Are you ready to take your life and your work to the next level? Learn to increase your confidence, tackle daily challenges, and realize all your ambitions?

Then this workshop is for you.

Formats available:

Keynote Speech | Fireside Chat

This workshop and/or speech is great for individuals:

- Trying to get off to a good start in their career,
- Seeking to enhance their career performance,
- Who are already-successful looking to take their success to the next level.



**Stepwise Associates LLC,
Career Life Coach - Marsha
Haygood**

View the video here:

bit.ly/mhcoachingvideo

YOUR INTENTIONS LIST

DEVELOPING YOUR LIFE WHEEL



How do you spend the time, every day, where it matters to you the most? Marsha can help you find the way.

In this popular workshop, Marsha helps you to define what is of value to you, what you want life to look like, and help you develop an intentions list and steps to move forward with purpose.

Participants will learn how to:

- Plan and get the wheel in motion
- identify opportunities
- Level up personally and professionally

Too many people are caught up with making a living - and not designing their life. But to be able to design your life, you must first create a roadmap and Marsha is here to help.

Formats available:

Keynote Speech | Workshop | Fireside Chat

WHAT'S IN YOUR SURVIVAL KIT?

ASK MARSHA H.

Marsha shares her strategy for success and helps you develop your survival kit. From knowing when and how to pivot, to understanding the benefit of being the person that wears multiple hats, attendees will be excited to find real-world answers to the challenges they face every day.

Are you ready to take your life and your work to the next level? Learn to increase your confidence, tackle daily challenges, and realize all your ambitions?

As a young mother, Marsha could have buckled at the many challenges placed before her, but she didn't. Marsha shares how she made it (and how you can too). She shares success tips that can immediately be utilized, routines that can be adopted and lesson that can be developed to keep you moving forward.

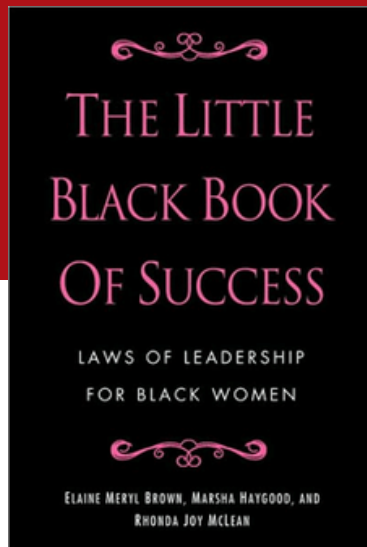
In the What's in Your Survival Kit program, Marsha outlines the formula and actions one can use to not only survive but THRIVE in life, even during challenging times. This is a great topic for any age at any stage in their life.



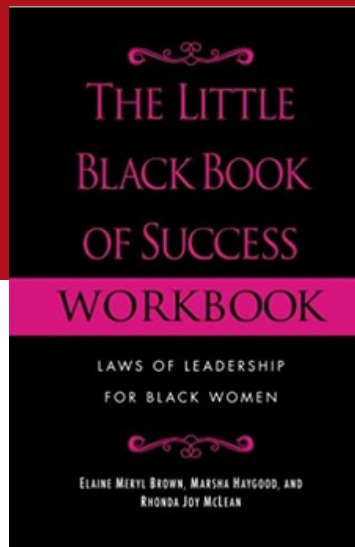
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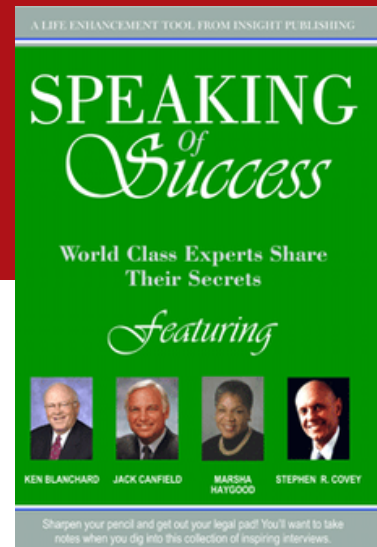
Best-Selling Author



Straight forward and prescriptive advice from three high-powered black female executives who have been there, done that, and now want to help women of color tap into their leadership potential.



Each chapter in the WORKBOOK correlates to a chapter in THE LITTLE BLACK BOOK OF SUCCESS and contains a number of questions and quizzes to help you tailor each lesson to your individual needs.



Marsha Haygood was selected from a nationwide search to be featured in the 1st Edition of Speaking of Success, a highly successful book series from Tennessee based Insight Publishing.

PARTIAL LIST OF PAST SPEAKING ENGAGEMENTS

- CONGRESSIONAL BLACK CAUCUS NETWORK LUNCHEON
- NATIONAL ORGANIZATION OF WOMEN (NOW)
- ADVERTISING WOMEN OF NEW YORK (AWNY)
- ADMINISTRATION FOR CHILDREN & FAMILY SERVICES
- BLACK ENTERPRISE WOMEN OF POWER SUMMIT
- NEW YORK LIFE INSURANCE COMPANY
- FOX BROADCASTING GROUP
- TIME, INC.
- THE NATIONAL URBAN LEAGUE
- THE ADECCO GROUP
- NATIONAL BAR ASSOCIATION - WOMEN LAWYERS DIVISION - PHILADELPHIA CHAPTER
- ODYSSEY NETWORK WOMEN'S BUSINESS RETREAT
- NATIONAL ASSOCIATION OF BLACK FEMALES EXECUTIVES IN MUSIC & ENTERTAINMENT
- STATE UNIVERSITY - PURCHASE COLLEGE EVENING OF HOPE
- WARNER LEADERSHIP
- XL CATLIN BERMUDA
- THE NATIONAL ASSOCIATION OF AFRICAN AMERICANS IN HUMAN RESOURCES (NA AHR)
- YMCA BLACK ACHIEVERS IN INDUSTRY LEADERSHIP SUMMIT
- NEW YORK SOCIETY OF ASSOCIATION EXECUTIVES PROFESSIONAL DEVELOPMENT ROUNDTABLE
- THE NATIONAL ASSOCIATION FOR MULTICULTURALISM IN COMMUNICATIONS (NAMIC)
- JP MORGAN CHASE
- JOHNSON & JOHNSON CONSUMER PRODUCTS
- ESPN - LEADERSHIP ENGAGEMENT SERIES
- THE NATIONAL URBAN LEAGUE (BEEP) CONFERENCE
- ROCHE-GENENTECH PHARMACEUTICALS
- THE U.S. DEPT. OF LABOR WOMEN'S BUREAU
- WOMEN OF NOVA SCOTIA
- EXELON UTILITIES
- TUPPERWARE BRANDS
- MASS MUTUAL

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